

VBD BOOK MARKETING SERVICES

PACKAGE COMPARISON

Feature	Bronze	Silver	Gold	New Book Release
Cost Per Book	\$295	\$395	\$695	\$995
Promotion Period	1 Day	3 Days	5 Days	10 Days
Author Recognition	Author of the Day	Featured Author Spotlight	Author of the Week	Author of the Week
VBD Homepage Feature	✓	✓	✓	✓
Author Interview	✓	✓	✓	✓
Character Interview	—	✓	Optional*	Optional*
Save-the-Date Blog Post	—	—	✓	✓
Book Spotlight Blog Post	—	—	✓	✓
Guest Post	—	—	Optional*	Optional*
VBD Newsletter	Mention	Feature	Feature	Featured Book Release Spotlight
Social Media Promotion	2 Posts Daily	2 Posts Daily	2 Posts Daily	2 Posts Daily
Coming Soon/Countdown Posts	—	—	—	6 Posts
Release Day Promotion	—	—	—	3 Posts
VBD Magazine Feature	1 Page	1 Page	2 Pages	3 Pages
Magazine Social Promotion	✓	✓	✓	✓
Promotional Reel/Video	—	—	—	1
Book Reviews	—	—	1	2
eBook Giveaway	—	1 Copy	2 Copies	2 Copies
Promotion Schedule	✓	✓	✓	✓

* Gold and New Book Release include a Guest Post or Character Interview.

Please Note: Book marketing services are designed to increase exposure and visibility. Book sales, rankings, or other outcomes are not guaranteed. Services are subject to VBD's submission requirements, scheduling, and content guidelines.